Go With the Flow - Interactive Story Map



University of California tanical Garden

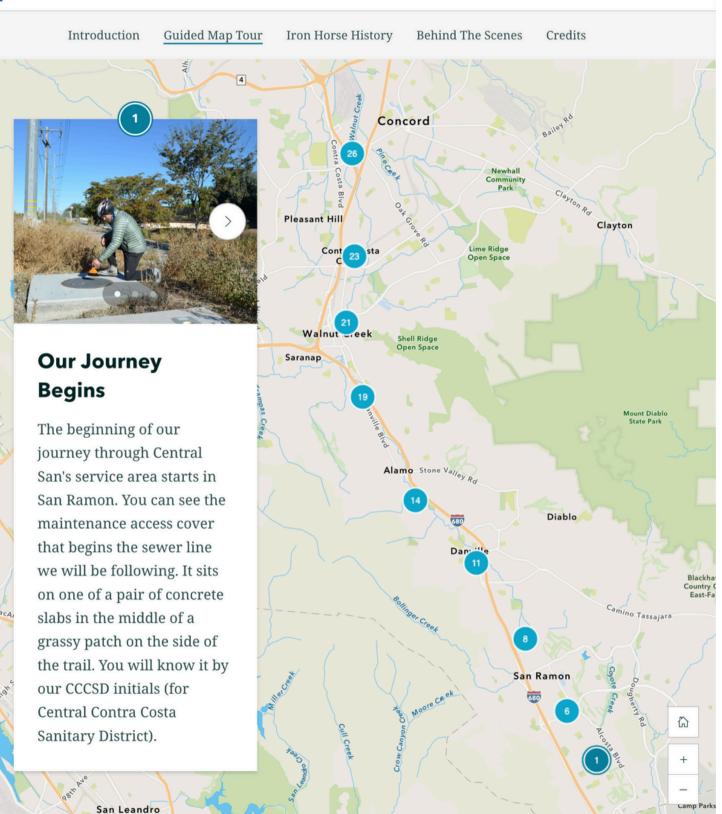
at Berkeley

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Piedmont

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Go With The Flow



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Californa State rates, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, Bureau of Land Management, EPA,

Click to explore the map! centralsan.org/storymap

Go With the Flow - Website

CENTRAL SAN

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EDUCATION

Learn

Guiding Principles

Pipe Protectors Delta Discovery Voyage

Wastewater Theater

Next Gen Sewer Science

Distance Learning

Professional Development

Community Events

Go With The Flow

Wastewater Based Epidemiology

Central San Academy

Treatment Plant Tours

Speakers Bureau

Water and Wastewater Plant Operator Training

Publications

Videos

Home & Garden

Household Chemicals

Talksics Toastmasters

Go With The Flow

By Foot Or By Bike

Central San collects and cleans more than 35 million gallons of wastewater each and every day. Much of this collection process occurs underground, making it invisible to most people. However, there just so



happens to be a pedestrian-friendly way to follow where your wastewater goes!

For 21 miles, the Iron Horse Trail pedestrian and bicycling path follows one of our sewer lines—nearly the entirety of the flow from the southeastern-most corner of our service area in San Ramon all the way to our treatment plant in Martinez.

To help you see (and sometimes hear) the flow of wastewater along this path, we've built a story map that follows the Iron Horse Trail and the wastewater infrastructure along the way.

Check Out The Map: GO WITH THE FLOW E

Using the interactive map, you can view prominent access covers, convenient entry points to the trail, and information about what's happening just below ground! By following the map, you can walk, bike, or run the path of wastewater from your home, school, office, all the way to our treatment plant!

Bicycling Tours Of Our Service Area Go With The Flow - Section One: Pleasant Hill and Martinez

→ Read more





REGISTER FOR A BICYCLING TOUR!

Click to explore our website! centralsan.org/go-with-the-flow

Go With the Flow - Bike Tour Photos













Go With the Flow - Social Media Marketing



Join us for a FREE bicycling tour of Central San's wastewater system!

Sunday, September 29 9 AM - Noon

For more information visit: centralsan.org/bike

Facebook Post





Join us for a FREE bicycling tour of Central San's wastewater system!

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Instagram Post



Instagram Screenshot

Go With the Flow - Partner Social Media Posts

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511 Contra Costa @511CC

Central San recently launched 'Go With The Flow', a biking or walking tour of @CentralSan's service area, following the flow of wastewater along the Iron Horse Regional Trail. Explore the route in person, or travel it virtually with the guided map tour.



storymaps.arcgis.com Go With The Flow A biking or walking tour of Central San's service area, following the flow of wastewater along the Iron Horse Regional Trail



CEEIN @CEEIN4u

The Go With the Flow storymap from @CentralSan takes you on a tour of Central Contra Costa Sanitary District's service area, following the flow of wastewater along the Iron Horse Regional Trail. Check it out at storymaps.arcgis.com/stories/01f141... then get outside!



storymaps.arcgis.com

Go With The Flow

A biking or walking tour of Central San's service area, following the flow of wastewater along the Iron Horse Regional Trail

511 Contra Costa 🤣 @511CC · 1h

CYCLING EVENTS: Interested in attending Sunday's Bike Family Fest in Pleasant Hill? Or maybe going on a group ride on the Iron Horse or Delta de Anza Trail? Visit our Bike Events page for dates, details & other bike happenings: 511cc.org/bikeevents.



Go With the Flow - Marketing Collateral





8.5"x11" Flyer



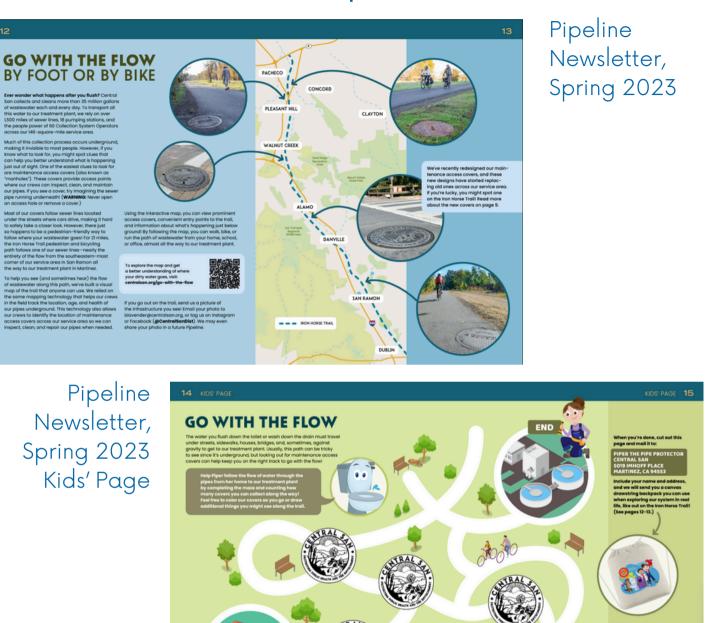
3"x5" Mini Flyers



Presentation Scrolling Slide

QR Code Sign

Go With the Flow - Pipeline Newsletter



GO WITH THE FLOW BICYCLE TOURS

For 21 miles, the Iron Horse Trail and bicycling path follows one of Central San's sewer lines—from one corner of our service area in San Ramon nearly all the way to our treatment plant in Martinez. Central San is now offering free guided bicycling tours that follow portions of this trail and the wastewater infrastructure along the way.

Come out and join us as we enjoy the warmer weather and learn more about the wastewater system that helps keep our community clean and healthy. Enjoy a fun group ride as we discover what's happening just below our wheels!

Who is the tour for? How do I register?

If you have a bicycle and are able to ride 12 miles (flat with lots of stops), this tour's for you! All ages are welcome, but kids under 18 must be accompanied by an adult. Parents with cargo bikes are welcome to bring little kids in tow. For more information, including upcoming tour dates, full tour routes, and how to register, visit: centralsan.org/bike



COVERS COLLECTED:

Pipeline Newsletter, Spring 2024

Go With the Flow - Participant Feedback and Sample Comments

How likely are you to participate in a Central San Bicycle Tour again? (scale of 1-5)	How likely are you to recommend Central San Bicycle Tours to your friends and colleagues? (scale of 1-5)
5 out of 5 = $20/27 = 74\%$	5 out of 5 = $23/27 = 85\%$
4 out of $5 = 7/27 = 26\%$	4 out of $5 = 4/27 = 15\%$

Sample Comments

Thank you very much for organizing a fantastic, fun, and educational bike tour of a portion of Central San's service area yesterday! It was nice to meet so many other Concord residents and wastewater and bike enthusiasts. It exceeded my expectations and I did not want it to end. Overall, the tour was a 10 out of 10!

I appreciated learning about the infrastructure on the trail, seeing the work truck up close, hearing from people who work at Central San. Also really liked seeing the new access cover designs so I can look out for them. And the leisurely bike ride as a whole was so much fun.

I LOVED the fact that we went by bicycle. The tour was way above my expectations, I wouldn't change a thing. I loved how out-of-the-box this event was! You wouldn't necessarily think biking and wastewater go together, but this tour was a great opportunity to learn about Central San's collection system in an interactive way.

Really appreciated the opportunity to use bikes to cover a longer distance than walking would have. Thank you for the Team and their time and dedication in supporting the community awareness.

The "Go With the Flow" bike series is wonderful! Can not say enough good things about this series. All sanitary districts should copy this idea to allow ratepayers and the public explore their service area by bike, meet new people, and learn more about wastewater treatment.